

Strategic planning doesn't have to be torturous.

Creating a plan with your existing partners and new stakeholders can be fun and energizing. The National Center for Healthy Housing and its wholly-owned subsidiary, Healthy Housing Solutions, Inc. bring strong and thoughtful facilitation skills, innovative meeting tools, and a commitment to results and group process that will make your strategic planning activities meaningful and even memorable.



Ruth Lindberg, MPH, MUP, project manager with the National Center for Healthy Housing (NCHH), has eight years of experience working in lead poisoning prevention and healthy homes. In her former role as Outreach and Education Coordinator for the Rhode Island Department of Health, Ms. Lindberg managed the state's efforts to transition from lead poisoning to healthy homes. She initiated the Rhode Island Healthy Housing Collaborative and managed the development of a statewide action plan for healthy homes. At NCHH, Ms. Lindberg provides technical assistance, research, evaluation, and strategic planning support to state and local agencies. Ms. Lindberg has successfully completed training at the Institute of Cultural Affairs in Facilitation Methods and training at the Center for Whole Communities in measurement and evaluation.

Rebecca Morley, MSPP, is the Executive Director of the National Center for Healthy Housing (NCHH). She led the development of the National Healthy Homes Training Center, spearheaded NCHH's recovery work in the Gulf Coast region following Hurricanes Katrina and Rita, and more recently launched the National Safe and Healthy Housing Coalition. She has authored numerous publications, including the new book "Healthy & Safe Homes: Research, Practice, and Policy." Previously, Ms. Morley worked in the federal government and in the United States Senate where she was responsible for major children's environmental health laws and regulations.

Amy Murphy, MPH, has over 20 years of leadership experience in lead poisoning prevention and healthy homes. For fifteen years Ms. Murphy managed the City of Milwaukee's lead poisoning prevention and healthy homes programs. More recently, Ms. Murphy coordinated the development of a Healthy Homes Program Guidance Manual for the U.S. Department of Housing and Urban Development. Ms. Murphy has successfully completed training at the Institute of Cultural Affairs in Facilitation Methods, Strategic Planning, Participatory Methods for Data Gathering and Analysis, and Conciliation—Beyond Conflict Resolution.

NCHH's team is complemented by the outstanding staff of its subsidiary, Healthy Housing Solutions, Inc. (Solutions). For more information about the Solutions team, please visit: www.healthyhousingsolutions.com/Experience-and-Expertise.aspx

For more information, please contact:

Ruth Lindberg, Program Manager
National Center for Healthy Housing
rlindberg@nchh.org
202.280.1983

Jack Anderson, President
Healthy Housing Solutions, Inc.
janderson@healthyhousingsolutions.com
443.539.4182



National Center for
Healthy Housing

Creating Healthy Homes Strategic Plans: From Ideas to Action



Who We Are

The **National Center for Healthy Housing** (NCHH) is the proven leader in the field of healthy homes and has the expertise and capacity to assist states and localities with developing and implementing a holistic healthy homes strategic plan. A national 501(c)(3) non-profit organization, NCHH's mission is to create healthy and safe homes for children through practical and proven steps. Working at the nexus of affordable housing, public health, and environmental health, NCHH has nearly 20 years of experience conducting applied research, program evaluation, technical assistance and training, policy advocacy, and coalition building. NCHH provides:

- Unmatched technical expertise in childhood lead poisoning and healthy homes and in the related disciplines of affordable housing, public health, energy efficiency, and the environment.
- Significant experience leading and facilitating healthy homes strategic planning processes at the federal, state, and local levels; including identifying and engaging key stakeholders for inclusion in the process, meeting facilitation, and plan development.
- A skilled event planning team that handles the smallest logistical details to keep the focus on the participants and the planning effort.

Founded as the National Center for Lead-Safe Housing, NCHH has gone through several comprehensive strategic planning processes as it has transitioned from an organization focused solely on lead poisoning to a broader agenda. We have conducted and moderated strategic planning processes for federal, state, and local agencies and organizations.

What We Do

Facilitation

We work with you to design a strategic planning process with the right level of facilitation—we can fulfill a supportive or leadership role depending on your needs. Our facilitators have over a decade of

experience and specialized training in meeting facilitation and are experts in healthy homes program design. Our goal is to ensure that the plan emerges from a valid group process and that the end result is actionable and produces meaningful outcomes.

Strategic Planning

From helping to foster a group vision to drafting the plan, we offer the full spectrum of strategic planning assistance. We follow a proven methodology, which includes:

1. **Data Gathering and Landscape Analysis**
2. **Stakeholder Identification and Engagement**
3. **Visioning**
4. **Barriers/Opportunities Analysis**
5. **Strategy Development**
6. **Development of Outputs/Outcomes**
7. **Operational Planning**
8. **Monitoring & Evaluation**

We can also include graphic recording in our process to make your meetings, conferences, and off-sites memorable. Murals drawn in real-time record the dialogue, key points, and fresh ideas that come alive once put on the wall. The mural reflects back and makes tangible the progress made during your time together and keeps the content present long after the meeting is over.

Sustainability Planning

Planning for sustainability includes documenting your program's effectiveness, developing meaningful community partnerships and political will, diversifying funding, developing sound program leadership and management systems, and engaging in strategic planning. NCHH can work with you to develop and implement a sustainability plan to support the continuation of your program during challenging economic times.

Event Planning

No meeting is too large or too small. Leave the details to us. We have managed meetings of 1,000 people and meetings with fewer than 10 people. Here are some of the meeting services we offer:

1. **Online meeting registration**
2. **Vendor management (hotel, meeting space, travel arrangements, A/V, etc.)**

3. **Collateral materials development (flyers, invitations, brochures)**

4. **On-site meeting management**

Pricing

We work with each of our clients to develop a scope and budget that meets their needs.

Menu of Planning options

Landscape Analysis

Planning & Facilitation of Statewide and Local Strategic Planning Meetings

Strategic Plan Development

Operational Plan Development

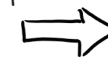
Sustainability Planning

Technical Assistance/Coaching for Client Team

Full Event Planning Support

Graphic Recording

For more information, please contact



Ruth Lindberg, Program Manager
National Center for Healthy Housing
rlindberg@nchh.org
202.280.1983

Jack Anderson, President
Healthy Housing Solutions, Inc.
janderson@healthyhousingsolutions.com
443.539.4182