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# **CDC Healthy Homes and Childhood Lead Poisoning Prevention Program and HUD Lead and Healthy Homes Program**

## **Appropriations Strategy Fy13**



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## Retrospective

### What Happened?

- The final Omnibus Appropriations Bill passed in December 2011 (Public Law 112-74) cut FY12 funding for the CDC's Healthy Homes and Lead Poisoning Prevention Program to \$2 million—a 94% reduction from FY11.
- The final HUD spending bill reduced the amount of funding for Healthy Homes from \$20 million to \$10 million.

# Appropriations Language in 2012 in Senate Report

CDC: "Healthy Homes and Lead Poisoning Program. The Committee notes that \$350m will be spent by DHHS to conduct home visiting programs in fiscal 2012 through the Maternal, Infant, and Early Childhood Home Visiting Program; this funding appropriated by the Patient Protection and Affordable Care Act, is \$100m for than the fiscal year 2011 level. **The Committee intends** the Health Resources and Services Administration and CDC to work together to ensure that activities previously funded through Healthy Homes will be **fully incorporated** into the Home Visiting Program (p 78)."

HRSA: “Healthy Homes—The Committee supports efforts by HRSA to fund evidence-based maternal, infant and early childhood home visiting programs that are consistent with the Patient Protection and Affordable Care Act. The Committee is aware of **nurse home visiting programs in New York State, Rhode Island and Oklahoma that have adopted healthy homes activities as part of their programming.** This integrative approach of identifying and preventing environmental health and safety hazards in the homes of high-risk pregnant mothers and their babies is a cost-effective and efficient strategy for preventing disease and injury among the Nation’s most vulnerable families. **The Committee recommends** that HRSA **expand and incentivize the implementation of these integrative programs** in consultation with the Centers for Disease Control and Prevention.”

"The conferees intend that the funds provided for the CDC lead poisoning program be used to maintain expertise and analysis at the national level and to provide a resource for States and localities."



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## Retrospective – Congressional Outreach

- Sent 435 letters to Members of Congress through:  
[capwiz.com/nchh/home/](http://capwiz.com/nchh/home/)
- Met with the following Congressional Offices
  - House Appropriations - (R) Rehberg; (D) DeLauro, Jackson, Lowey
  - Other House Members- (D) Slaughter, Brady, Fudge
  - Senate Appropriations - (D) Harkin, Tester, Brown, Durbin, Reed, Mikulski, Pryor; (R) Shelby, Cochran, Moran, Kirk,
  - Super Committee Senators - (D) Murray, Baucus
  - Other Senate Members - (D) Gillibrand
- Spurred local meetings with Congressional members in:  
CA, CT, GA, IL, IA, LA, NY, OH, MA, MN, NE, NH, NV,  
OK, OR, and PA.



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## **Retrospective: Executive Branch Outreach**

- Met with key Administration officials:
  - Health Resources and Services Administration (HRSA),
  - HHS
  - Office of Management and Budget
  - Council on Environmental Quality
  - Other White House officials.
- Sent letter to Secretary Sebelius from more than 400 Coalition members representing national, state, and local organizations.
- Generated letter to Secretary Sebelius from the "big city" Mayors.



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## Retrospective: Stakeholder Outreach

- Created Advocacy Guide
- Targeted outreach to advocates in 22 states :  
AL, AR, AZ, CA, CT, GA,  
ID, IL, IA, KS, LA, MD,  
MS, MT, NY, OH, RI, SC,  
TN, TX, WA, WI.
- Briefed state and local  
CLPPP directors, CDC's  
advisory committee,  
NCHH's board, and other  
national NGOs.

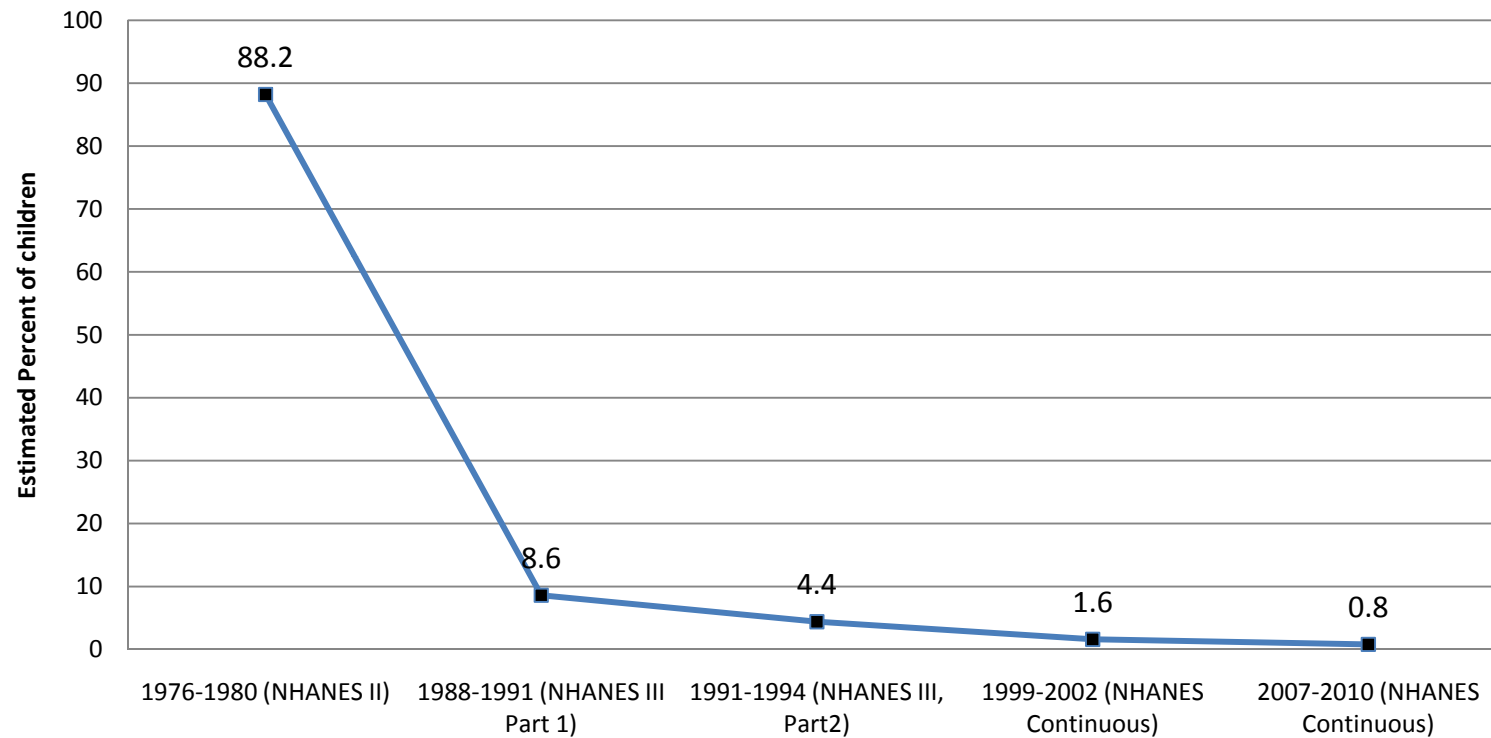


### **Guide to State and Local Advocacy for Healthy Housing**

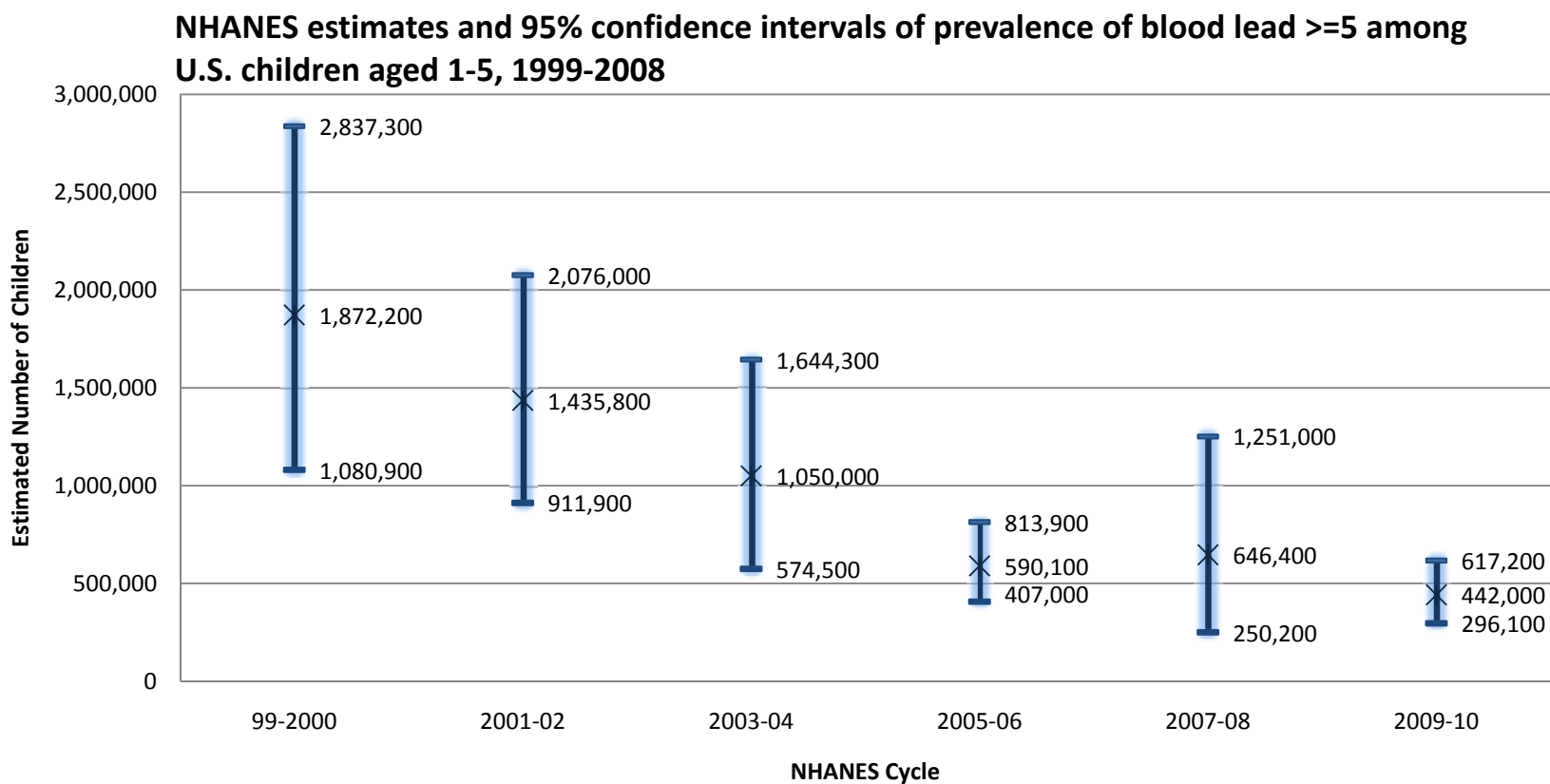
Prepared by the National Safe and Healthy  
Housing Coalition



## NHANES Elevated Blood Lead Level prevalence estimates among U.S. children aged 1-5, 1976-2010



# Prevalence of children 1-5 with BLL greater than or equal to 5 $\mu\text{g}/\text{dL}$ (2007-10 97.5<sup>th</sup> Percentile)





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## Looking Ahead

### Goals

1. Backfill the 2012 funding for the CDC Lead and Healthy Homes Program through re-allocation of HHS funds
2. Restore CDC's Lead and Healthy Homes Program budget in 2013 (to FY11 level - \$29 million).
3. Support President's request for Office of Healthy Homes and Lead Hazard Control program.



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## Looking Ahead: President's Budget

- CDC is cut dramatically within HHS, by \$665M, which is 12% below FY12 and 22% or \$1.4B below FY10
- CDC proposes a consolidated “Healthy Homes and Community Environment” initiative to combine asthma and lead/healthy homes (same as FY12)
- The President's budget requests funding for this new initiative at \$27M with no delineation of funds between the asthma and lead programs
- HUD's funding for lead and healthy homes is flat at \$120M, but provides an increase to \$30M for healthy homes



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## FY13 Strategies

- Engage key Congressional Members to:
  - 1.) Restore funding for CDC's Lead and Healthy Homes Program in FY13
  - 2.) Restore HUD's Healthy Homes Grant Program from \$10 million to \$20 million.
    - Professional contacts
    - Grassroots advocacy
    - Media



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## Strategies





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# FY13: Restoration Campaign

## 1. Partner Engagement

- Members of the National Safe and Healthy Housing Coalition
- Environmental Justice Partners
- Medical Community
- Private Sector

*Lead Organization: NCHH*



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## **FY13: Restoration Campaign**

### **2. Lobby Day – March 6**

- Fly-in advocates from key districts
- Coalesce around specific “asks”
- Visit Key Targets

*Lead Organization: National Safe and Healthy Housing  
Coalition & Cornerstone Government Relations*





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## FY13: Restoration Campaign

### 3. Grassroots Advocacy

- Support community-based organizations and state and local agencies at media events in key districts and outreach to their delegations
- Engage Parent Activists, especially in target states
- Mobilize grassroots support through change.org petition

*Lead Organization: Childhood Lead Action Project*



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## Restoration FY13

### 4. Implement Communications Campaign

- Op eds, regular news releases nationally and locally

*Lead Organization: NCHH with Brand Resources  
Group*



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# Congressional Targets (Senate)

- **Harkin D IA**
- Murray D WA
- Landrieu D LA
- **Durbin D IL**
- Reed D RI
- Mikulski D MD
- Brown D OH
- **Cochran R MS**
- Gillibrand D NY
- Shelby R AL
- Wicker R MS
- **Levin D MI**
- Schumer D NY
- **Hutchison R TX**
- Johnson R WI
- Kohl D WI
- **Kirk R IL**
- Leahy D VT
- Lautenberg D NJ
- Collins R ME
- Blunt R MO
- Tester D MT
- **Stabenow D MI**
- Casey D PA



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## Congressional Targets (House)

- Latham – R IA
- Simpson – R ID
- Granger – R TX
- Alexander – R LA
- Rehberg – R MT
- DeLauro – D CT
- Lowey – D NY
- Jackson – D IL



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## What Can You Do

- Update your state's impact statement  
[www.nchh.org/Portals/0/Contents/Impact%20Statements%2010-20-11.pdf](http://www.nchh.org/Portals/0/Contents/Impact%20Statements%2010-20-11.pdf)
- Sign the change.org petition  
<https://www.change.org/petitions/president-obama-restore-funding-to-help-lead-poisoned-children-2>
- If you're in a key district, fly in on March 6th
- Mobilize your advisory committees and other local allies  
– local chapters of ALA, AAP, APHA