

## Important information for applicants

### Welcome Page

To help communities in advancing their understanding and support of lead poisoning prevention, NCHH will award mini-grants of up to \$5,000 to 10 or more communities across the country to plan and host lead poisoning prevention events. Grants are intended to help gather community members and decision-makers to engage in a dialogue around actions that can advance local lead poisoning prevention efforts.

### Who is eligible?

For-profit organizations are not eligible to apply for funding. Government, education, public housing, nonprofit, and tribal organizations may apply as long as they are based in the United States.

### How much money is available?

Communities can apply for up to \$5,000 in funding to support a local event. A total of \$50,000 will be awarded. This competitive solicitation is being led by the National Center for Healthy Housing and the Trust for America's Health. Funding is made possible through the Health Impact Project, a collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts.

### Can a community submit more than one application?

A community may submit more than one application. However, a community may not receive funding for more than one event, even if there are different primary applicants.

### What types of activities can the funding support?

Funding should be used to support community-based events that have a clear focus on lead poisoning prevention and response. Priority will be given to communities that demonstrate a need for the funding, have a clear plan in place for using the funding, and can articulate the anticipated impact of the funding. Events may have a broad lead poisoning prevention theme or be focused on a specific aspect of lead poisoning prevention and response, but events that have a clear plan for including decision-makers or effecting positive change will be given priority.

### Examples of events include, but are not limited to:

- \*Coalition-building meeting
- \*Press conference or event
- \*School/childcare center awareness events (e.g., especially those that include free blood lead testing or distribution of free lead test kits for dust, paint, water, or soil)
- \*Town hall event involving parents of lead exposed children and local policymakers, to discuss lead prevention strategies in your community
- \*Workshop for health professionals and health advocates
- \*Interdisciplinary round-table event gathering parents, pediatricians, environmental researchers, and policymakers to discuss local action towards eradicating lead

Communities may apply to use funding for an event that has already been planned.

Events must occur by November 30, 2017, and should plan to promote the forthcoming report, *10 Policies to Prevent and Respond to Childhood Lead Exposure*, as a basis for identifying successful approaches. Copies of the report will be made available to successful applicants.

**Funding may NOT be used to support attempts to influence legislation through direct or grassroots**

lobbying. For example, funds cannot be used for signage that endorses pending legislation or an elected official.

#### How will communities be selected?

Applications will be scored according to the following criteria:

- **Clarity of plan for event (5 points):** Does the applicant have a clearly articulated plan? Is the plan reasonable? Do they have experience in successfully hosting similar events?
- **Demonstrated need (5 points):** Does the applicant's community have a significant burden of lead poisoning or risk factors associated with lead poisoning? Or are there disparities within the community or specific subpopulations at greater risk of lead poisoning? Is there a gap in services or messaging or political will that the proposed work will help to address?
- **Potential impact of the event (5 points):** What is the potential impact or local significance of this event? Does the applicant clearly articulate what outcomes the event should achieve? Will it reach a substantial or influential portion of the community? Will it help to influence or catalyze the development of policy, partnerships, funding, or services?
- **Relevance to prevention of and response to childhood lead poisoning (5 points):** Does the applicant have a clear focus on one or more aspects of lead poisoning prevention or response to childhood lead poisoning?

The selection committee will also consider diversity of geography, local community capacity, focus area, and other factors in selecting communities for funding, but these items will not be scored.

Applications will be reviewed by a selection committee comprised of staff from the National Center for Healthy Housing, Trust for America's Health, Pew Charitable Trusts, and the Robert Wood Johnson Foundation. Members of a selection committee will review each application using the scoring criteria articulated above, then meet to discuss and finalize the list of communities selected for funding.

#### What information do I need to apply?

You can preview all of the application questions [here](#). You'll need to complete your application in one session online, so we recommend that you prepare your responses in advance.

#### When are applications due?

Applications may be submitted at any time but are due no later than 5 p.m. ET on Friday, July 28, 2017.

#### Where can I get more information?

Contact Jo Miller (jmiller@nchh.org) or Sarah Goodwin (sgoodwin@nchh.org) or visit [the NCHH website](#) for more information. Answers to other submitted questions will also be posted [here](#).

**1. Information about the organization applying for the \$5,000 grant:**

Name:

Website (*if applicable*):

City or County:

State:

**2. Please identify a primary contact at your organization:**

Name:

Title:

Email:

Phone:

**3. Will the grant be used to support an activity or event in the community listed above?**

- Yes, the grant will be used to support work in the community listed above.
- No, the grant will be used to support work in a different community (*please specify below*).
- The grant will be used to support work in multiple communities (*please specify below*).

***Additional details about communities that will benefit from this grant (limit to 1,500 characters or fewer, including spaces).***

**4. What type of organization is applying for this grant?**

- Local government agency
- State government agency
- Local, regional, or state nonprofit
- Community-based organization
- Academic institution
- Other (please specify):

**5. What is the primary focus of your organization? Select all that apply.**

- Lead poisoning prevention
- Healthy homes
- Housing
- Health
- Healthcare
- Environmental justice
- Education
- Early childhood
- Community or neighborhood action
- Other (please specify; limit to 500 characters or fewer, including spaces):

**6. Tell us a little about your organization. Be sure to include a description of how lead poisoning is relevant or connected to your organization's mission (limit to 1,500 characters or fewer, including spaces).**

**7. Please rate your community's existing capacity for lead poisoning prevention. Note: The selection committee aims to provide grants to a mix of communities with different levels of experience with lead poisoning, so please be candid in your rating.**

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Not Sure
Decision-makers are knowledgeable about lead poisoning.	<input type="radio"/>					
The general public is knowledgeable about lead poisoning.	<input type="radio"/>					
We have established coalitions and partnerships that work on lead poisoning prevention.	<input type="radio"/>					
Our existing coalitions and partnerships are active and function effectively.	<input type="radio"/>					
We have good community resources to help residents find and fix sources of lead exposure.	<input type="radio"/>					
We have good community resources to help provide follow-up services for children already exposed to lead.	<input type="radio"/>					

**8. Why does your community need this funding? Feel free to describe the burden of lead poisoning in your community, the need for services to address and prevent lead poisoning, existing political will to address the problem, etc. (limit to 1,500 characters or fewer, including spaces).**

**9. Describe how your community will use the \$5,000 grant. Before submitting your answer, we suggest reviewing the selection criteria and making sure that you describe a clear plan and vision for the proposed event (limit to 3,000 characters or fewer, including spaces).**

**10. What issues will this \$5,000 grant help your community address (select all that apply)?**

- Lead paint
- Lead in soil
- Lead in water
- Lead in consumer products (e.g., food, jewelry)
- Other sources of lead exposure
- Lead in homes
- Lead in schools or childcare settings
- Screening or testing of children for lead exposure
- Follow-up services for children already exposed to lead
- Awareness among general public about preventing lead poisoning
- Awareness among general public about existing community resources
- Awareness among decision-makers about potential sources of lead exposure in your community
- Awareness among decision-makers about potential solutions
- Instigate action to create more supportive systems and policies to address lead poisoning
- Other (please specify; limit to 1,000 characters or fewer, including spaces):

**11. Date of proposed event:**

**12. List and/or describe any partners that will assist in planning, hosting, or disseminating information about this event (limit to 3,000 characters or fewer, including spaces).**

**13. Have you ever hosted an event or initiative like this before?**

- Yes (please describe below)
- No
- N/A (please say why below)

Additional details about previous events or initiatives:

14. What outcomes are you trying to achieve with the proposed event? *Examples of outcomes might include but not be limited to helping you reach a specific population, influencing a policy decision, connecting residents to services, establishing or strengthening a partnership between organizations, and so on. Examples of measurement approaches could include surveys, meeting evaluations, an increase in residents using services or a change in type of residents accessing services, and so on (limit to 1,500 characters or fewer, including spaces).*

15. Will this grant help you to leverage other funds or resources or build on an existing event or initiative?

- Yes (please describe below)
- No
- Maybe (please describe below)

Additional details about leveraging (limit to 1,500 characters or fewer, including spaces):

16. What is the total estimated cost of the proposed event or initiative? *If more than \$5,000, please explain what other funds or resources you already have in place or how you will acquire them (limit to 1,500 characters or fewer, including spaces).*

17. Is there any other information you'd like to provide the selection committee about your community's application for this grant (limit to 1,500 characters or fewer, including spaces)?

18. Please confirm your understanding and agreement that communities selected for funding may not use any portion of the funds for lobbying activities, including but not limited to those described in the following statement:

*No aspect of Awardee activities performed under this award may consist of attempts to influence legislation through direct or grassroots lobbying. For example, funds cannot be used for signage that endorses pending legislation or an elected official.*

- Yes, I certify that I understand and agree to the prohibition of using these funds for lobbying activities.
- No, I cannot certify my agreement with or understanding of this statement.