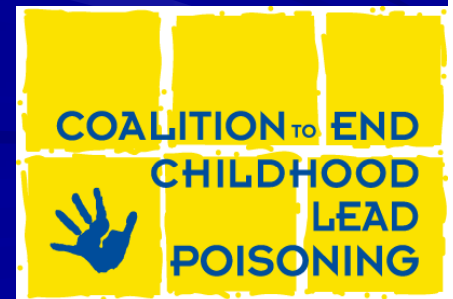


# Building Local Healthy Homes Capacity



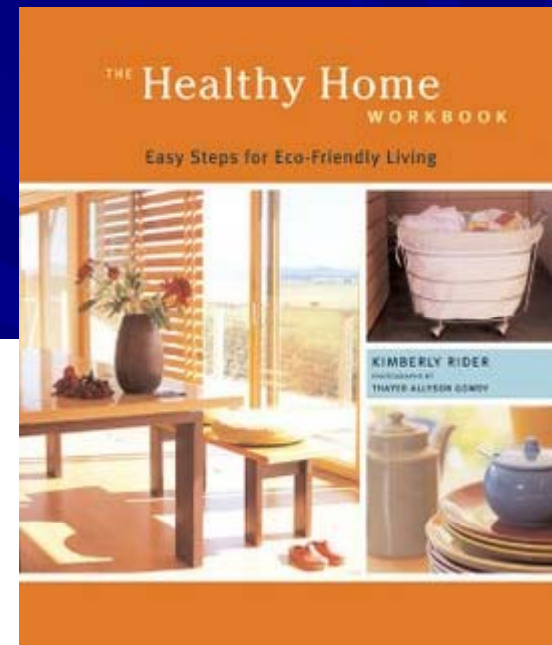
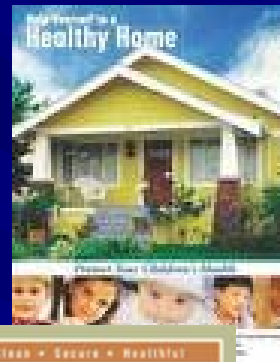
Ruth Ann Norton, Executive Director  
Coalition to End Childhood Lead Poisoning





# Healthy Homes

■ What does “Healthy Homes” really mean?



Healthy

Safe • Pure • Clean • Secure • Healthful

CREATING A *Safe & Healthy* HOME

Is your house putting you at risk?  
Here's what YOU can do about it.

- Identify and fix dozens of health & safety risks
- Practical advice for safe & healthy living
- Guidelines for healthful remodeling

Is A Happy Home

# Healthy Homes – 7 Elements

- Keep It Clean
- Keep It Dry
- Keep It Safe
- Keep It Well-Ventilated
- Keep It Pest-Free
- Keep It Contaminant-Free
- Keep It Well-Maintained



# Strategies

- Incorporate Efforts at Green, Sustainable and Healthy
- Build on Housing Code basis in Health protections
- Create Cost Effective Models
- Structural vs. behavioral
  - Education
  - Engagement/resources
  - Enforcement

# Healthy Homes Models



- **HUD Office of Healthy Homes**
- **Coalition Safe at Home Program**
- **Integrated Intervention Models**
  - Lead Hazard Reduction
  - Indoor Allergen Reduction
  - Integrated Pest Management
  - Injury Prevention Measures
- **Baltimore City Office of Healthy Homes**
- **Sustainability Commissions**



# Case Studies – Demo 1

- HUD-funded 2003-2005
- \$872,000
- Target pregnant women
- Goal: create healthy home before birth
  - Education
  - In-home interventions



# SAFE AT HOME INTERVENTION HIGHLIGHTS

(2/15/03 – 9/30/05)

**383 Resident Educations Completed**

**338 Environmental Assessments**

**447 Safety Kits Installed**

**278 IPMs Performed**

**213 Lead Hazard Reductions Completed**

**530 Total Healthy Homes Interventions**

**(Exceeded Intervention Benchmark by 265%)**

**10,131 Reached By Outreach & Education**

# Demo 1 Recommendation

- Primary Recommendation: The Program's main recommendation was that practical Healthy Homes hazard reduction and injury prevention measures be adopted as mandatory in all OHHLHC intervention programs.
- In other words – create one housing standard that incorporate HH and Lead Safety Standards
- Create a Housing Index





# Case Studies – Demo 2

- HUD-funded 2007-2010
- Target asthmatic children and their families
- Goals:
  - Reduce incidences of asthma episodes
  - Reduce # of school/work days missed due to asthma
- Approach
  - Education
  - In-home interventions



# Case Studies – Demo 2

- \$1,000,000 HUD Healthy Homes Demonstration Grant
- Achievements to Date: Fully Commenced March 2008
- Results to Date:
  - 136 Environmental Assessments Completed
  - 136 Resident Educations Completed
  - 38 Healthy Homes Interventions Completed

# 2007-2010 Safe at Home Deliverables

- 300 Resident Educations
- 300 Environmental Assessments
- 250 Healthy Homes Interventions  
(Indoor Allergens, Mold, IPM, Lead)
- 250 Safety Kits Installed
- 120 Healthy Homes Workers Trained
- 5000 Directly Reached in Target Communities  
via Outreach and Education Including FOCUS  
Groups



# Developing Healthy Homes Capacity



# Developing Capacity and Planning Your Own Healthy Homes Program

- Housing stock
- Known environmental issues
- Climate
- Partners/resources
- Understanding current statutes and enforcement mechanisms
- Existing Programs that can be leveraged with little cost



# Engage All Healthy Homes Stakeholders





**Develop Written Strategic Plans  
and Share them  
With related programs or  
initiatives (Babies Born Healthy  
Sustainability, Project Light Bulb,  
Asthma Access to Care)**

# Use Healthy Homes Best Practices

- ID local assets/Tie Existing Statues and Rules
- Develop partnerships
  - Code enforcement/Sanitarians
  - Legislators/Policy Makers
  - Community groups/Home Visiting Programs
  - Contractors/Home Improvement Commission
  - Property Owners
  - Investment Owners

# Best Practices

- Flexibility on Approach
- Understanding the Needs of Clientele and Community
- Selecting Target Areas
- Targeted Client Enrollment
- Using the Best Science

# Challenges

- Getting Public Educated and to the “A Ha moment.”
- Language Access to workers for training
- How to deal with Mold
- Keeping Issue and Interventions defined
- Re-organization of thinking – Doing more, without costing more
- Sustainability

# Sustainability - Leveraging

Housing Code Enforcement

Family Advocate Attorneys

Awareness – Outreach and Media

Comprehensive Healthy Homes Action  
Plans

# Sustainability - Leveraging

Interagency Cooperation

Integrated Intervention Models

Baltimore City Health Department Office  
of Healthy Homes



# Other Available Resources and Potential HH Partnerships

- Federal grant funding
- Local community foundations
- Local environmental health programs
- Local housing and weatherization programs
- Local colleges/universities
- Local hospitals/clinics

# Leverage Direct HUD Funding as an Opportunity to Produce

- Interagency Coordination
- Development of Comprehensive Healthy Homes Action Plans
- Increased Awareness
- Enforcement Initiatives
- Prioritizing Available Funding to Most At Risk Populations (EBL, Asthma Diagnosed)

# Questions?

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