

### Overview

As part of its Housing as Healthcare project funded by the W.K. Kellogg Foundation, the National Center for Healthy Housing (NCHH) supports the development of a credible and reliable healthy homes workforce to provide healthy homes services.

In 2018, NCHH will competitively award 8-10 mini-grants of up to \$7,500 to communities across the country. The purpose of these grants is to expand the healthy homes workforce of professionals who engage in home visiting or who work with families to create home environments that, consistent with Healthy Homes Principles, are “dry, clean, pest-free, safe, contaminant-free, ventilated, maintained, and thermally-controlled.”

Through these grants, communities and decision makers can create strategies to build a well-trained, knowledgeable, and reliable healthy homes workforce. The grants will also support community efforts to promote broader systems changes, including alternative financing strategies or the infrastructure to integrate healthy homes services into the wider health service delivery system.

Efforts to expand the role of community health workers (CHWs) will continue to be a priority for these mini-grants, but projects focusing on other members of a healthy homes workforce (e.g., nurses, social workers, health educators, or sanitarians) are eligible. A community health worker is defined by the American Public Health Association as a “frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served.”

#### **Who is eligible?**

Government, education, public housing, nonprofit, and tribal communities may apply as long as they are based in the United States. For-profit organizations are not eligible to apply for funding.

#### **How much money is available?**

Applicants can apply for up to \$7,500 in funding for events or other activities to support the development of a healthy homes workforce. Eight to 10 awards of \$7,500 each will be available in 2018.

#### **Can an organization submit more than one application?**

An organization may submit more than one application; however, it may not receive funding for more than one award.

### **What types of activities can the funding support?**

Funding should be used to support activities that focus on the development of a well-trained, knowledgeable, credible, and reliable healthy homes workforce, and the systems changes that support this. Communities that clearly demonstrate a need for the funding, provide a specific plan for its use, and identify the anticipated impact of the funding will receive priority consideration. While NCHH may fund applications with a broad focus on the healthy homes workforce and systems change, activities that emphasize the role of CHWs in delivering and increasing access to healthy homes services will receive priority consideration.

### **Examples of activities include but are not limited to:**

- \* Coalition-building meetings;
- \* Informational workshops to discuss various CHW issues (e.g., defining the roles of CHWs, regulating the CHW workforce, training requirements for CHWs);
- \* Provision of training for the healthy homes workforce;
- \* Translation of training materials or home visiting materials into other languages;
- \* Integration of CHWs into services provided through other programs (e.g., FQHCs, follow up home visiting services after emergency medical services); and
- \* Activities to develop systems or policy changes (e.g., working on a state plan amendment, making healthy homes training eligible for continuing education credits).

Communities may apply to use funding for either a new event/activity or one that is already in the planning stage. The proposed project may be a single event/activity or a series of related events/activities. The period of performance is June 1, 2018 – October 31, 2018. Scheduled events should occur no sooner than June 1 and no later than October 31, 2018.

**Note:** Applicants may NOT use funds to support attempts to influence legislation through direct or grassroots lobbying. For example, funds cannot be used for signage that endorses pending legislation or an elected official.

### **How will award recipients be determined?**

The Kellogg Healthy Homes Workforce Development Mini-Grant is a competitive award.

### **When are applications due?**

This is a competitive grant. Applicants must submit their online application by 5 p.m. ET, Tuesday, April 17, 2018. Awardees will be notified by May 30, 2018. Final reports are due by November 30, 2018.

### **Where can I get more information?**

For more information about the project, contact Sarah Goodwin ([sgoodwin@nchh.org](mailto:sgoodwin@nchh.org)), or call NCHH at (410) 992-0712.

## Evaluation Criteria

### Applications must demonstrate the following:

- **Need: (5 points):** *Does a significant gap in healthy homes services exist in the community? Can this gap be attributed to a lack of trained CHWs or other types of workers to provide healthy homes services? How will the grant impact the CHW or healthy homes workforce or build the infrastructure to support funding for healthy homes services? How will the community be affected if the applicant does not get the award?*
- **Work plan (5 points):** *What is the objective of the proposed event/activity? Is the plan reasonable? Does the applicant have experience in successfully hosting similar events or conducting similar activities?*
- **The potential impact of the event or activities (5 points):** *How will the proposed work impact the community? How will applicants measure the impact? Will it impact a substantial or influential portion of the healthy homes workforce community? What potential does the project have to stimulate follow-up actions that can influence the development of policy, partnerships, funding, or services in the community?*
- **Relevance to the development of a well-trained, knowledgeable, credible, and reliable healthy homes workforce to provide healthy homes services (5 points):** *Does the applicant have a clear focus on developing or increasing the capacity of a CHW or other workforce to increase access to healthy homes services? Will the event/ activity use or build collaborative partnerships around CHW workforce issues?*
- **Bonus point (1 point):** *Does this project have the potential to be a national model for building the CHW workforce? Does the work take place in Kellogg target communities, such as Michigan, Mississippi, New Mexico, or New Orleans?*

### What information do I need to apply?

NCHH accepts grants ONLY through online submission; it does NOT accept the application in PDF format. Applicants can preview all of the application questions here by using the "Preview" link.

NCHH recommends preparation of the application responses in advance, so that the online application can be completed entirely in one session. Save and print a copy of the completed application before submitting it.

\* 1. Information about the organization applying for the \$7,500 grant:

**Name:**

**Website (if applicable):**

**City or County:**

**State:**

\* 2. Please identify a primary contact at your organization:

**Name:**

**Title:**

**Email:**

**Phone:**

\* 3. What type of organization is applying for this grant?

- Local government agency
- State government agency
- Local, regional, or state nonprofit
- Tenant- or community-based organization
- Housing coalition, nonprofit housing development corporation
- Healthcare provider, clinic, or health system
- Educational institution (early childhood education, Head Start)
- Educational institution (K-12)
- Educational institution (college, university)
- Tribal organization
- Other

Other (please specify):

\* 4. What is the primary focus of your organization?

- Healthy homes (creating healthy home environments that are dry, clean, pest-free, safe, contaminant-free, ventilated, maintained, and thermally-controlled)
- Housing quality, access to housing
- Activities related to specific health outcomes (including asthma, injury, and lead poisoning prevention activities)
- Healthcare services
- Environmental justice
- Social/economic justice
- Public policy
- Education
- Child care, child protection
- Community or neighborhood action
- Other

Other (please specify):

\* 5. Tell us a little more about your organization (e.g., staff size, how long the organization has been in existence)? Be sure to include a description of how building a healthy homes workforce is relevant to or supports your organization's mission. (Limit to 2,000 characters or fewer, including spaces.)

\* 6. Describe the community(s) that will benefit from this grant. (Limit to 2,000 characters or fewer, including spaces.)

\* 7. Please rate your community's existing capacity to build a healthy homes workforce and/or use of CHWs in this effort. Note: We will provide grants to a mix of communities at different stages in developing a healthy homes workforce, so please be candid in your rating.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Not Sure
Decision-makers are knowledgeable about why a healthy homes workforce, including CHWs, is needed.	<input type="radio"/>					

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Not Sure
The general public is knowledgeable about healthy homes, including the need for a trained workforce.	<input type="radio"/>					
We have established coalitions and partnerships that work on healthy homes services.	<input type="radio"/>					
Our existing coalitions and partnerships are active and function effectively.	<input type="radio"/>					
Health outcomes related to the home environment (e.g., asthma, injury, or lead poisoning prevention) are priority areas in our State/Community Health Improvement Plan.	<input type="radio"/>					
We have good community resources to help residents find and fix conditions in their homes (e.g., repair or replace faulty appliances, fall hazards, etc.)	<input type="radio"/>					
We have good community resources to provide medical services or other follow up services for people affected by housing-related health hazards.	<input type="radio"/>					
Healthy homes activities are well-integrated into the wider service delivery system.	<input type="radio"/>					
The healthy homes workforce is well-trained and knowledgeable.	<input type="radio"/>					
CHWs are a well-established and active part of our healthy homes workforce.	<input type="radio"/>					
Other (please specify)						

\* 8. Why does your community need this funding? *Is there a significant gap in services? Can this gap be attributed to the lack of a trained workforce, including CHWs. How will the community be affected if your program does not get the award? (Limit to 2,000 characters or fewer, including spaces.)*

\* 9. Describe your plan for the use the \$7,500 grant, including the number of events/activities, time-frames, plans for publicity, etc. *Before submitting your answers, please review the evaluation criteria. Make sure that you provide a clear, reasonable, and achievable plan for the proposed events/activities. (Limit to 3,000 characters or fewer, including spaces.)*

\* 10. Please characterize the main activities funded through this \$7,500 grant. (Select all that apply.)

- Coalition-building meetings
- Informational workshops to discuss the roles of CHWs in delivery of healthy homes services
- Informational workshops to define skills and training for the healthy homes workforce (e.g. certifications, changes to definitions of permitted activities or scope of practice)
- Translating training or outreach materials into other languages
- Training for the healthy homes workforce, such as nurses, social workers, health educators, sanitarians, etc.
- Training for CHWs.
- Integrating CHWs into services provided by other programs
- Creating a State Plan Amendment, waiver, or other method of healthcare financing
- Making healthy homes training eligible for continuing education credits
- Other

Other (please specify):

\* 11. What outcomes are you trying to achieve with the proposed event? *How will you measure the impact? What potential does your project have to stimulate follow-up actions to influence future policy, partnerships, funding, or services? (Limit to 3,000 characters or fewer, including spaces.)*

\* 12. Date of proposed event: (If more than 1 event or activity, identify the expected dates by which these will be completed)

\* 13. List and/or describe any partners that will assist in planning, hosting, or disseminating information about this event (*Limit to 3,000 characters or fewer, including spaces.*)

\* 14. Have you ever hosted an event or initiative like this before?

- Yes (*please describe below*)
- No
- N/A (*please say why below*)

Additional details about previous events or initiatives:

\* 15. What is the total estimated cost of the proposed event or initiative? *Include your event budget. If more than \$7,500, please explain what other funds or resources you already have in place or how you will acquire them (limit to 1,500 characters or fewer, including spaces).*

16. Is there any other information you'd like to provide the selection committee about your community's application for this grant (limit to 1,500 characters or fewer, including spaces)?

\* 17. Will this grant help you to leverage other funds or resources or build on an existing event or initiative?

- Yes (*please describe below*)
- No
- Maybe (*please describe below*)

Additional details about leveraging (limit to 1,500 characters or fewer, including spaces):

\* 18. Please confirm your understanding and agreement that communities selected for funding may not use any portion of the funds for lobbying activities, including but not limited to those described in the following statement:

*No aspect of Awardee activities performed under this award may consist of attempts to influence legislation through direct or grassroots lobbying. For example, funds cannot be used for signage that endorses pending legislation or an elected official.*

- Yes, I certify that I understand and agree to the prohibition of using these funds for lobbying activities.
- No, I cannot certify my agreement with or understanding of this statement.