# Proyecto de Casas Saludables

Fiscal Agent Sherman Heights Community Cente

Funded by the American Lung Association
And Price Charities







## PURPOSE...

Seeks to empower the San Diego community by providing education, advocacy, and counseling on housing issues. Through our efforts we strive to increase the knowledge of indoor asthma triggers and institutionalize changes in housing standards to ensure healthy homes for all residents.

## THE PROBLEM...

- -Time indoors
- -Poor indoor housing conditions
- -Population density
- -Aging housing stock
- -High rates of asthma in City Heights



11% of school aged students in the City of San Diego have a diagnosis of asthma. In City Heights, between 15 and 20% of students suffer from the disease.

## OUR RESPONSE...

The development and implementation of Proyecto de Casa Saludables the Project and Organization

- Established in May 2005
- Built on Community Action to Fight Asthma
- To meet the needs of immigrant and refugee communities of City Heights



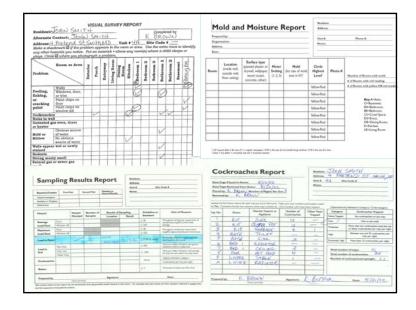


## Building of the Promotora Mode

- -Trusted leaders in the community
- -Intensive training with the Community Environmental Health Resource Center
- -Tenants rights Housing and Leadership training



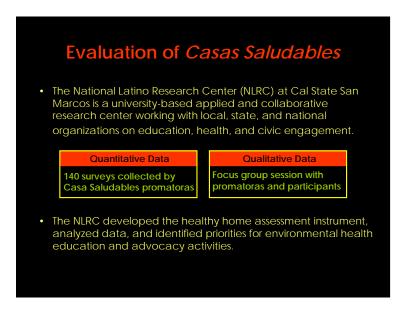
- Building future community leaders to propose and create solutions.

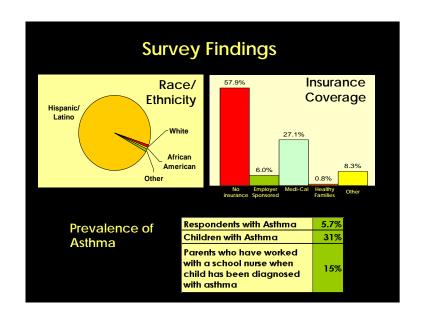












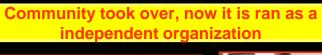
## **Asthma & Housing**

Environmental triggers often found in housing include pests, mold, dust, animal dander, cleaning and pest management products, toxic fumes from paint, flooring and building materials, and/or smoke.

#### Cockroaches Asthma Incidence 79.1% of participants reported 48% of those participants had cockroaches in their homes asthma Mold Asthma Incidence 58.6% reported visible mold in their Higher asthma incidents in homes homes and 64% reported signs of where mold was visible (32 cases). 57.9% reported signs of moisture Higher asthma incidents in homes where moisture was found (29 cases). Having carpet (old carpet) in the home is related to the number of individuals in the household with asthma. 40% of participants living in a carpeted home also reported having

Asthma incidents were twice as high in homes with a musty odor present (40 cases of asthma) compared to homes without a musty odor (20





2008-funding ended.....

#### Leadership Development

 Provides leadership development in communities through all <u>San Diego.-</u> <u>Leadership Academy</u>

cases of asthma).

#### Community Education / Promotora Mode

Ownership of the organization

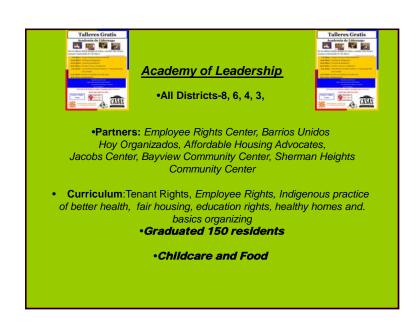
#### Policy Work and Advocacy

- Healthy Homes Ordinance in the City o San Diego.
- Healthy Homes Coalition















## **List of Supporting Organizations**

Affordable Housing Advocates
American Lung Association
City Heights Community Development Corporation
College Avenue Baptist Church
Center for Social Advocacy
Community Housing Works
Employee Rights Center
International Rescue Committee
National Latino Research Center, Cal-State San Marcos
Mid-City CAN Tobacco Free Mid-City
San Diego Affordable Housing Coalition
San Diego Regional Asthma Coalition
SAY, San Diego, Inc.
Barrios Unidos Hoy Organizados
Jacobs Center

## PROPOSED SOLUTIONS...

## Today:

- Identify options for code enforcement to incorporate mold and cockroach issues into home assessments.
- Full utilization of CDBG, Healthy Homes resources and city grant-writing efforts to address sub-standard housing issues in City Heights.

## This year:

- CDBG commitment to housing counselors throughout San Diego

## Next three years:

- Pre-emptive code enforcement program for the City of San Diego that partners with community-based "promatora" models.

### **Built relationships with...**

- 20 community-based organizations
- School nurses and public health officials
- Code enforcement
- Healthy Housing
- District 3 staff and Councilmember Todd Gloria
- District 8 staff
- City Attorneys office







